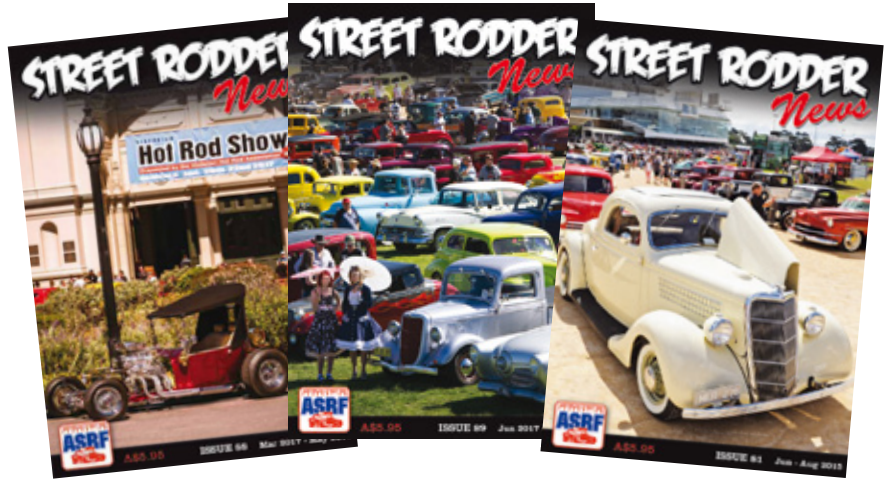




STREET RODDER
News



STREET RODDER NEWS MAGAZINE FACTS

Street Rodder News magazine is the official publication of the Australian Street Rod Federation. With over 9,000 members, Street Rodder News is one of the most directly targeted and widely circulated titles for the pre-1949 hot rod and pre-1965 modified car enthusiasts.

- Distributed four times per year to over 9,000 ASRF members.
- Full colour magazine, A5 size, 72 pages plus cover.
- Published by Drive Publishing Pty Ltd under the direction of the Australian Street Rod Federation.

■ RATES + DATES

ASRF Street Rodder News advertising rates are reviewed annually. All prices **EXCLUDE** GST

ISSUE NO	91	92	93	94	95	96
RELEASE*	SEP '17	DEC '17	MAR '18	JUN '18	JUL '18	AUG '18
Double Page	\$345	\$345	\$345	\$345	\$345	\$345
Full Page	\$185	\$185	\$185	\$185	\$185	\$185
Half Page	\$120	\$120	\$120	\$120	\$120	\$120
Quarter Page	\$80	\$80	\$80	\$80	\$80	\$80

* Cut off dates for bookings and material will be the 20th of the month prior to the release month.

■ SPECIFICATIONS

We prefer files in jpg, pdf, eps or tif format, 300dpi resolution, CMYK colour.

Double Page 297mm wide x 210mm high + 5mm bleed all edges.

Full Page 148mm wide x 210mm high + 5mm bleed all edges.

Half Page 128mm wide x 90mm high.

Quarter Page 62mm wide x 90mm high.

■ CAR CLUBS

ASRF affiliated car clubs are entitled to one complimentary quarter page advertisement per year to promote their club or event. Clubs wishing to upgrade in size can simply pay the difference between a quarter page advertisement and their preferred size.

■ PAYMENTS

To aid the ASRF in streamlining of services, all advertising accounts are now managed by Drive Publishing Pty Ltd. Please refer to your invoice for payment options and terms.

■ CONTACT

Artwork & Bookings: **Paul Biagini**
advertising@streetrodnernews.com.au

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FAX. 07 3287 7725

Accounts: **Belinda Kelso**
accounts@drivepublishing.com.au

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www.drivepublishing.com.au

Advertising Agreement

■ Street Rodder News Magazine

STREET RODDER News

Business/Company/Car Club Name: _____

Contact Name: _____

Street Address: _____

P/Code: _____

Billing Address: _____

P/Code: _____

Phone (BH): _____ Fax: _____ Mob: _____

Email: _____

Payment Method: **Credit Card** - Payment will be processed **14 days** after invoice date as per trading terms

Card No: _____ / _____ / _____ / _____ Exp: _____ / _____

Name on Card: _____



EFT - Name: **Drive Publishing Pty Ltd** BSB: **014 227** Account: **1107 50144**

Cheque - Make cheques payable to Drive Publishing Pty Ltd, payment due 14 days from invoice date.

Paypal - payments@drivepublishing.com.au

Magazine Advertising: **Two Page Spread** **Full Page** **Half Page** **Quarter Page**



Custom _____

Period of Advertising: **1 Issue only** **2 Issues** **4 Issues** **Until further notice** **Specify** _____

Effective from Issue _____ **Standard Cost: \$_____ per Insertion** (Refer current rates)

Are you an ASRF affiliated car club? ASRF affiliated car clubs are entitled to one complimentary quarter page advertisement per year for the purpose of promoting a rod run or event. Where larger advertisements are booked, an amount equal to the value of a quarter page advert will be deducted from the cost of the booked advertising.

YES! We are eligible for the discount **Car Club Name** _____

I wish to advertise in ASRF Street Rodder News magazine for the duration and charges specified above. Any changes to our advertisement are to be supplied to Drive Publishing Pty Ltd by the 20th of the month preceding the release month, or another agreed deadline. I also understand that full payment of my account is to be paid within 14 days from date of invoice. Any costs incurred to recover outstanding payments will be passed onto me.

The individual signing on behalf of the organisation represents and warrants that he/she has authority to do so.

Authorised Person (please print)

Signature of Authorised Person

Date



Please return completed form ASAP to

Post: PO Box 6313, YATALA QLD 4207

Fax: 07 3287 7725

Email: advertising@streetrodnernews.com.au

Street Rodder News is the official publication of the Australian Street Rod Federation. Street Rodder News is published by Drive Publishing Pty Ltd, www.drivepublishing.com.au, under the direction of the secretary and National Control Council of the ASRF. The Australian Street Rod Federation reserves the right to reject or withdraw advertisement or content which it deems to be in conflict with its goals or directives.

General business and membership enquiries should be directed to:
Australian Street Rod Federation Inc
PO Box 2569, Burleigh BC, QLD, 4220.
Ph 07 5576 2100, Fax 07 5576 2344, Email asrfsec@bigpond.com.

CONTACT... Ph 0437 27 12 27 . Fax 07 3287 7725 . PO Box 6313, YATALA QLD 4207 . advertising@streetrodnernews.com.au

www.drivepublishing.com.au